

**FOR MORE INFORMATION, PLEASE CONTACT**

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**SAN JOSE GRAND PRIX ANNOUNCES OFF-TRACK SCHEDULE  
OF EVENTS**

**FESTIVAL OF SPEED WILL BE “MORE THAN A RACE”**

**“MORE THAN A RACE SATURDAY ENTERTAINMENT PASS”  
AND “FAST FRIDAY” PROMOTIONS MAKE IT EASY TO ATTEND**

SAN JOSE, CALIF.—JULY 3, 2007—Continuing its theme from the last two years, the Third Annual San Jose Grand Prix will once again be... "More Than A Race."

In addition to all the on track action highlighted by the Champ Car World Series and its internationally know field of top drivers, as well as five support series, the event, which will be held the weekend of July 27-29 at Redback Raceway on the streets of downtown San Jose will feature some of the best entertainment available with concerts, comedy shows, FMX bike exhibitions, motorcycle stunt demonstrations and much more.

Among the premier acts scheduled to perform are Burning Rose, Goodbye Gadget, Seven Reasons with a feature concert by Stroke 9 on Saturday evening. Other performers include comedian Anjelah Johnson and Dean Martin impersonator Matt Helm.

Also enhancing the festival atmosphere of the San Jose Grand Prix will be the excitement of FMX Freestyle Moto Cross exhibitions in Discovery Meadow as well as special on-track entertainment including the hair-raising motorcycle street stunts of SBFreaks.

In addition, fans will get a chance to meet the drivers at the Champ Car and Atlantic driver autograph sessions plus attend the Miss San Jose Grand Prix finale and autograph sessions. There will be a Champ Car Fan Forum at the new Sports Bar located in the San Jose Convention Center, which will also house automobile and accessory displays plus much more.

Discovery Meadow will feature the family fun area with activities for every member of the family including FMX exhibitions, music, interactive display and exhibits. There will also be a variety of food vendors located throughout the facility.

To make it easy for fans and families to join in the fun, San Jose Grand Prix management has created two special promotions. One is the “More Than A Race Saturday Entertainment Pass.” This is a special ticket for Saturday, July 28, which allows entry to the track starting at 3:00 p.m. The cost of the “More Than A Race Saturday Entertainment Pass” is \$20.00 (including a facility fee of \$2.00) or \$68.00 for a four ticket package (including facility fee). The on-track schedule for the “More Than A Race Saturday Entertainment Pass” opens at 3:20 with the first BMW race of the weekend, followed by a Drifting exhibition and a Historic Stock Car race. Also on the schedule are pace car and F1X2 on-track activities plus SBFreaks motorcycle stunt exhibitions.

The Saturday off-track “More Than A Race Saturday Entertainment Pass” entertainment schedule includes concerts by Seven Reasons, Burning Rose and a special concert by Stroke 9 on the Budweiser Main Stage. There will also be two FMX Freestyle Motor Cross demonstrations, comedy by Anjelah Johnson and Matt Helm impersonating Dean Martin plus the Atlantic Championship Driver Autograph Session, Champ Car Fan Forum and Miss San Jose Grand Prix Finale

The other promotion available to race goers is the already popular and previously announced “Fast Friday”. This promotion, which combines Grand Prix commercial, retail and media partners, allows fans to receive a free general admission ticket to the opening day, Friday, July 27, of the race weekend. Fans have a variety of ways to obtain a voucher which can then be exchanged for a free ticket. Among the ways to get a voucher are:

Go to the Budweiser display at various South Bay retail locations (not available at all locations, no purchase necessary). Visit Go-Kart Racer in Burlingame and purchase a race session. Hertz Rental Car will offer vouchers to anyone who rents a vehicle at any of their 20 greater San Jose locations in July. Go to KNTV.com Check the San Jose Mercury News. Visit the Smoke Tiki Lounge on Post St. in San Jose and purchase a Big Kahuna Platter or Smoked entrée. Visit any of the eight South Bay 24-Hour Fitness locations and sign up for an All Club membership. See the concierge desk at the Westfield Valley Fair.

The vouchers can be redeemed at a San Jose Grand Prix ticket booth located at any of the four gates to the event on Friday, July 27 beginning at 7:00 a.m. “Fast Friday” on-track action kicks off with practice sessions for all four series contesting races over the

weekend beginning with the Formula BMW cars at 8:00 a.m. The Champ Car drivers will make their first on-track appearance at 10:15 a.m. with a 75-minute practice. Friday afternoon will be highlighted by four qualifying sessions with the Champ Car qualifying set for 2:00 p.m. Friday's schedule will also include pace car and Formula One two-seater (F1X2) on-track activities and SBFreaks motorcycle stunt exhibitions.

The Friday off-track entertainment schedule at the facility includes San Jose Mercury News Mini Grand Prix, on San Fernando near the Santa Clara entrance; the Miss San Jose Grand Prix Rehearsal, on the Budweiser Main Stage; three FMX Freestyle Motor Cross demonstrations in Discovery Meadow; two concerts each by Burning Rose, Goodbye Gadget, Seven Reasons, plus two performances each by comedian Anjelah Johnson and Matt Helm. There will also be autograph sessions by the Champ Car drivers and the Miss San Jose Grand Prix contestants.

See below for the complete on-track and off-track schedules including times and locations. \*\*\*All schedules are subject to change\*\*\*

Also performing during the San Jose Grand Prix weekend will be Nu Day, which will make a special appearance at the Champ Car Drivers Party and Fan Favorites Awards Ceremony on Friday night, July 27 at the City Hall and Rotunda. In addition, Heart will be performing at the Canary Foundation fundraiser "Cabana," on Saturday night, July 28 at the Fairmont Hotel. Tickets for Cabana are available by calling the San Jose Grand Prix offices at 408-277-9470.

"I am extremely pleased and excited with the number and quality of different events and activities that will be available during this year's San Jose Grand Prix weekend," said President Dale Jantzen. "In addition to all the fantastic on-track action the entertainment line-up we are offering during this three-day festival of speed will appeal to everyone. This year's Grand Prix will really be...more than a race."

#### **About the San Jose Grand Prix:**

The San Jose Grand Prix, July 27-29, which proudly supports the Canary Foundation, is the ninth stop on the 2007 Champ Car World Series schedule. The Series features some of the greatest race car drivers in the world, competing in the most exciting series in the world. Champions Sebastien Bourdais and Paul Tracy, along with Justin Wilson, and rising stars Graham Rahal and Will Power are among the drivers competing. Continuing its theme from the last two years, "More Than A Race," plans for the 2007 San Jose Grand Prix include motorcycle stunt exhibitions, concerts, interactive displays, a family fun area and charity events.

#### **About Canary Foundation:**

Canary Foundation was launched in 2004 by California technology veteran Don Listwin, whose family has been deeply affected by cancer, as a way to address the imbalance in cancer research. Less than 10 percent of research funding goes to early detection, even though early intervention is far more effective than late stage treatment. Listwin

assembled some of the world's leading scientists to attack early detection in a new, collaborative approach, and Canary Foundation is helping speed development of "biomarkers" that can detect the presence of cancers at their very earliest stage. One day screening for cancer will become as universal as tests for cholesterol, and most cancers will be detected early and eliminated. Canary Foundation is the Official Social Cause of the Champ Car World Series.

**About Redback Networks:**

Redback Networks Inc. manages 50 million broadband connections for 15 of the top 20 telephone carriers worldwide. Redback delivers next generation triple-play services such as broadband VoIP, and IPTV as well as Video-On-Demand, and on-line gaming. Redback customers include AT&T, British Telecom, Belgacom, BellSouth, BSNL (India) China Telecom, China Netcom, Chunghwa Telecom, Deutsche Telekom, France Telecom, Korea Telecom and Turk Telecom, among others. Redback Networks has more than 500 carrier customers worldwide and is based in San Jose, CA. For more information, visit Redback Networks at [www.redback.com](http://www.redback.com)

**For Tickets:** To purchase tickets at the new reduced prices for the San Jose Grand Prix at Redback Raceway use the new on-line ticketing system. Go to [www.sjgp.com](http://www.sjgp.com) click on the "Buy tickets" button. Tickets can also be purchased by calling 408-277-6290 or 866-391-SJGP or by stopping by the San Jose Grand Prix offices at 333 West Santa Clara St., Suite #1 in San Jose between the hours of 9:00 a.m. and 5:00 p.m. For group tickets call 408-277-6705.

For additional information go to [www.sjgp.com](http://www.sjgp.com)

**2007 SAN JOSE GRAND PRIX AT REDBACK RACEWAY**

**OFF-TRACK EVENT SCHEDULE**

(Schedule subject to change)

**WEDNESDAY, JULY 25**

**San Jose Grand Prix Track Walk on the Redback Raceway**

**Location:** Redback Raceway and Plaza de Cesar Chavez

**Time:** 6:00 - 8:00 pm

**Description:** Be the first to walk one lap on the Redback Raceway as soon as it is closed to through traffic on Wednesday evening. This twilight memorial walking lap will symbolically "light the way" as we recognize the strides being made in the early detection of cancer by Canary Foundation.

**Cost:** No cost to participate. Pre-registration required. To pre-register at [sjgp.com](http://sjgp.com)

Contact: Sue Sorenson – phone: (408) 277-6264

**THURSDAY, JULY 26**

**San Jose Grand Prix – Breakfast at Tiffany's**

**Location:** Tiffany & Co.

**Address:** Westfield Valley Fair Mall - 2855 Stevens Creek Blvd., Santa Clara, CA 95050-6709 – Forest Ave. entrance

**Time:** 9:00 – 10:30 a.m.

**Description:** Breakfast with Drivers, VIP's and media. Chance to view the Tiffany collection of jewelry

**Cost:** Invitation Only

**Contact:** Tiffaney DeAgüero – phone: (408) 277-6865

### **Start Your Engines Party Presented By Budweiser**

**Location:** Taste Ultra Lounge

**Address:** 87 North San Pedro St., Downtown San Jose

**Time:** Doors open at 6:00 p.m.

**Description:** The swimsuit competition judging for finals of the Miss San Jose Grand Prix contest

**Cost:** Open to the public

**Contact:** Jonathan Oribello – phone: (408) 277-6290

### **FRIDAY, JULY 27**

#### **San Jose Mercury News Mini Grand Prix**

**Location:** On San Fernando near the Santa Clara entrance

**Time:** All day

**Description:** Watch professional remote control race cars

**Cost:** Open to the public with the purchase of a general admission ticket

#### **Miss San Jose Grand Prix Rehearsal**

**Location:** Budweiser Main Stage

**Time:** 9:00 – 11:00 a.m.

**Cost:** Open to fans attending the race

#### **The Redback Networks – An Ericsson Company Picnic**

**Location:** At the Redback Networks Tent in Discovery Meadow

**Time:** 11:00 a.m. - 2:00 p.m.

**Cost:** Invitation only

#### **FMX (Freestyle Moto Cross)**

**Location:** Discovery Meadow

**Time:** 11:30 a.m. – 12:00 p.m.

**Cost:** Open to fans attending the race

#### **Concert: Burning Rose**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 11:45 a.m. – 12:45 p.m.

**Cost:** Open to fans attending the race

**Concert: Goodbye Gadget**

**Location:** Budweiser Main Stage

**Time:** 12:00 – 1:00 p.m.

**Cost:** Open to fans attending the race

**Matt Helm (Dean Martin Impersonator)**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 1:00 – 1:30 p.m.

**Cost:** Open to fans attending the race

**Concert: Seven Reasons**

**Location:** Budweiser Main Stage

**Time:** 1:30 – 2:30 p.m.

**Cost:** Open to fans attending the race

**Comedy Performance: Anjelah Johnson**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 1:45 – 2:00 p.m.

**Cost:** Open to fans attending the race

**FMX (Freestyle Moto Cross)**

**Location:** Discovery Meadow

**Time:** 2:30 – 3:00 p.m.

**Cost:** Open to fans attending the race

**Concert: Goodbye Gadget**

**Location:** Budweiser Main Stage

**Time:** 3:00 – 4:00 p.m.

**Cost:** Open to fans attending the race

**Miss San Jose Grand Prix Autograph Session Presented By OSH**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 3:00 – 3:30 p.m.

**Cost:** Open to fans attending the race

**Contact:** Jonathan Oribello – phone: (408) 277-6290

**Comedy Performance: Anjelah Johnson**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 3:30 – 3:45 p.m.

**Cost:** Open to fans attending the race

**Matt Helm (Dean Martin Impersonator)**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 3:45 – 4:15 p.m.

**Cost:** Open to fans attending the race

**FMX (Freestyle Moto Cross)**

**Location:** Discovery Meadow

**Time:** 4:00 – 4:30 p.m.

**Cost:** Open to fans attending the race

**Champ Car Fan Appreciation Activity – All Driver Autograph Session Presented By OSH**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 4:15 – 5:00 p.m.

**Description:** All Champ Car drivers available for autographs

**Cost:** Open to fans attending the race

**Concert: Seven Reasons**

**Location:** Budweiser Main Stage

**Time:** 4:30 – 5:00 p.m.

**Cost:** Open to fans attending the race

**Concert: Burning Rose**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 5:00 – 6:00 p.m.

**Cost:** Open to fans attending the race

**San Jose Grand Prix Drivers Party and Fan Favorites Awards Ceremony**

**Location:** San Jose City Hall & Rotunda

**Address:** 4th and West Santa Clara Sts.

**Time:** 7:00 – 10:00 p.m.

**Description:** Drivers VIP party to benefit Canary Foundation at the City Hall rotunda and plaza featuring Champ Car drivers and a silent auction. Music by Nu Day

**Cost:** \$200; proceeds benefiting Canary Foundation

**Contact:** Sue Sornson – phone: (408) 277-6224

**SATURDAY, JULY 28**

**San Jose Mercury News Mini Grand Prix**

**Location:** On San Fernando near the Santa Clara entrance

**Time:** All day

**Description:** Watch professional remote control race cars

**Cost:** Open to the public with the purchase of a general admission ticket

**“Ride of Your Life” Exhibition Stock Car Race hosted by Historic Stock Car Racing Series**

**Location:** Redback Raceway

**Time:** 7:55 a.m.

**Description:** A chance to ride in a historic NASCAR stock car in this fundraising 10-lap

race

**Cost:** \$3,500 minimum donation benefiting Canary Foundation

**Contact:** Tiffaney DeAuguero – phone: (408) 277-6865

**CXO Celebrity Go-Kart Challenge Presented By Redback Networks – An Ericsson Company**

**Location:** Park Ave. and Almaden Blvd.

**Time:** 10:00 a.m.- 1:00 p.m.

**Description:** CXO and celebrity go-kart race to benefit the Canary Foundation. Silicon Valley executives and celebrities race around a challenging go-kart track for fun and prestige as well as raise money for early detection of cancer

**Cost:** \$10,000, includes table for 10 at the “Cabana”. All proceeds benefit Canary Foundation

**Contact:** Patricia Adams – phone: (408) 277-6106

**Concert: Goodbye Gadget**

**Location:** Budweiser Main Stage

**Time:** 11:30 a.m. – 12:15 p.m.

**Cost:** Open to fans attending the race

**Concert: Burning Rose**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 11:45 a.m. – 12:45 p.m.

**Cost:** Open to fans attending the race

**FMX (Freestyle Moto Cross)**

**Location:** Discovery Meadow

**Time:** 12:15 – 12:45 p.m.

**Cost:** Open to fans attending the race

**Concert: Seven Reasons**

**Location:** Budweiser Main Stage

**Time:** 12:45 – 1:30 p.m.

**Cost:** Open to fans attending the race

**Miss San Jose Grand Prix Autograph Session Presented By OSH**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 1:00 – 1:30 p.m.

**Cost:** Open to fans attending the race

**Contact:** Jonathan Oribello – phone: (408) 277-6290

**Comedy Performance: Anjelah Johnson**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 1:45 – 2:00 p.m.



**Cost:** Open to fans attending the race

**Concert: Goodbye Gadget**

**Location:** Budweiser Main Stage

**Time:** 2:00 – 2:45 p.m.

**Cost:** Open to fans attending the race

**Concert: Seven Reasons**

**Location:** Budweiser Main Stage

**Time:** 3:15 – 4:00 p.m.

**Cost:** Open to fans attending the race

**Concert: Burning Rose**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 3:15 – 4:15 p.m.

**Cost:** Open to fans attending the race

**Atlantic Championship Driver Autograph Session Presented By OSH**

**Location:** TBD

**Time:** 3:45 – 4:15 pm

**Description:** All Atlantic Championship drivers available for autographs

**Cost:** Open to fans attending the race

**FMX Freestyle Motor Cross**

**Location:** Discovery Meadow

**Time:** 4:00 – 4:30 p.m.

**Cost:** Open to fans attending the race

**Comedy Performance: Anjelah Johnson**

**Location:** Budweiser Main Stage

**Time:** 4:30 – 4:45 p.m.

**Cost:** Open to fans attending the race

**Champ Car Fan Forum**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 4:45 – 5:15 p.m.

**Cost:** Open to fans attending the race

**Miss San Jose Grand Prix Finale**

**Location:** Budweiser Main Stage

**Time:** 5:00 – 6:00 p.m.

**Description:** The finals of the Miss San Jose Grand Prix contest

**Cost:** Open to fans attending the race

**Contact:** Jonathan Oribello – phone: (408) 277-6290

**Matt Helm (Dean Martin Impersonator)**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 5:30 – 6:00 p.m.

**Cost:** Open to fans attending the race

**FMX (Freestyle Moto Cross)**

**Location:** Discovery Meadow

**Time:** 6:00 – 6:30 p.m.

**Cost:** Open to fans attending the race

**Concert: Stroke 9**

**Location:** Budweiser Main Stage

**Time:** 6:45 – 8:00 p.m.

**Cost:** Open to fans attending the race

**“CABANA” Canary Foundation’s 3rd Annual San Jose Grand Prix Gala Fundraiser and Exotic Car Show**

**Location:** Fairmont Hotel

**Address:** 170 South Market St., San Jose CA 95113 – Imperial Ballroom

**Time:** 6:30 – 11:00 pm

**Description:** The 3rd annual Cabana party will benefit Canary Foundation. This exclusive event features an exotic car show, live auction of unique items, includes dinner and entertainment by Heart

**Cost:** \$500 per ticket, or \$5000 for a table of 10. “Cabanas” are available for \$15,000 (10 people) or \$25,000 (12 people). All proceeds benefit Canary Foundation

**Contact:** Patricia Adams – phone: (408) 277-6106

**SUNDAY, JULY 30**

**San Jose Mercury News Mini Grand Prix**

**Location:** On San Fernando near the Santa Clara entrance

**Time:** All day

**Description:** Watch professional remote control race cars

**Cost:** Open to the public with the purchase of a general admission ticket

**Concert: Goodbye Gadget**

**Location:** Budweiser Main Stage

**Time:** 10:30 – 11:15 a.m.

**Cost:** Open to fans attending the race

**Concert: Burning Rose**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 11:00 – 11:45 a.m.

**Cost:** Open to fans attending the race

**FMX (Freestyle Moto Cross)**

**Location:** Discovery Meadow

**Time:** 11:15 – 11:45 a.m.

**Cost:** Open to fans attending the race

**Concert: Seven Reasons**

**Location:** Budweiser Main Stage

**Time:** 11:45 a.m. – 12:30 p.m.

**Cost:** Open to fans attending the race

**Comedy Performance: Anjelah Johnson**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 12:15 – 12:30 p.m.

**Cost:** Open to fans attending the race

**Matt Helm (Dean Martin Impersonator)**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 12:45 – 1:15 p.m.

**Cost:** Open to fans attending the race

**Concert: Goodbye Gadget**

**Location:** Budweiser Main Stage

**Time:** 1:00 – 1:45 p.m.

**Cost:** Open to fans attending the race

**Concert: Burning Rose**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 1:30 – 2:15 p.m.

**Cost:** Open to fans attending the race

**FMX (Freestyle Moto Cross)**

**Location:** Discovery Meadow

**Time:** 1:45 – 2:15 p.m.

**Cost:** Open to fans attending the race

**Concert: Seven Reasons**

**Location:** Budweiser Main Stage

**Time:** 2:15 – 3:00 p.m.

**Cost:** Open to fans attending the race

**Comedy Performance: Anjelah Johnson**

**Location:** Sports Bar Stage San Jose Convention Center

**Time:** 2:30 – 2:45 p.m.

**Cost:** Open to fans attending the race

**FMX (Freestyle Moto Cross)**

**Location:** Discovery Meadow

**Time:** 5:30 – 6:00 p.m.

**Cost:** Open to fans attending the race

(all times subject to change)

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